





POLISH-HUNGARIAN SCIENTIFIC SYMPOSIUM 2016

Contemporary Issues of Enterprise Management in Poland and Hungary

to be held at the Szent István University, Gödöllő, 16th June 2016

organized by

Szent István University, Faculty of Economics and Social Sciences and Doctoral School of Management and Business Administration, Gödöllő, Hungary

in cooperation with

Częstochowa University of Technology, Faculty of Management and Doctoral Studies of Management Faculty,
Częstochowa, Poland,

The main goal of the Polish-Hungarian Scientific Symposium is to summarize the present research activities and research results of the two partner universities, focusing on contemporary management problems of enterprises both in Poland and in Hungary.

The invited lecturers of the Symposium will present their main research topics and results related to the questions of enterprise management.

The Symposium is open for the representatives of the two universities – researchers, educators and PhD students – and it may provide a common platform to exchange and share their experiences and research results, in order to recognize the actual problems of enterprises and to find the possible solutions for enterprises and managers.

The common meeting will provide new inspirations for the researchers of the two partner universities and will strengthen the collaboration in common future research projects.

The official language of the symposium is English with no translation.

Venue of the symposium

The venue of the plenary sessions will be at the Main Building of Szent István University (H-2100 Gödöllő, Páter K. utca 1.) in the Conference Room of the Faculty (2nd floor, room 2002).

Accommodation

Participants should make room reservations directly to the selected hostel/hotel.

Due to the convenient location we recommend to book rooms in the Szent István University Hostel with *** rooms. http://www.sziekollegium.hu/en/

All the information about the symposium can be found at the website of the symposium: http://gtk.szie.hu/polish-hungarian-scientific-symposium-2016

SCIENTIFIC COMMITTEE OF THE SYMPOSIUM

Chairs:

Dr. Leszek CICHOBŁAZIŃSKI, PhD, Częstochowa University of Technology, Częstochowa, Poland Assoc. Prof. Dr. habil Anna DUNAY, PhD, Szent István University, Gödöllő, Hungary

Members:

Prof. Dr. hab. Felicjan BYLOK, Częstochowa University of Technology, Częstochowa, Poland

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